

D.1.4 Release of project website public and internal part, communication package (logo, flyer, social media announcement)

**EQIPD – GA 777364
IMI2-2016-09-03**

**European Quality In
Preclinical Data**

WP1 – Project management and oversight

Lead contributor	Sara Stöber (03 concentris) sara.stoeber@concentris.de
Other contributors	Malcolm Macleod (01 UEDIN) Thomas Steckler and Kathleen Wuyts (19 Janssen) Alexander Schubert and Ligia Bohn (13 ECNP)

Due date	31/03/2018
Delivery date	30/03/2018
Deliverable type	DEC

Description of Work	Version	Date
	V1.0	07/08/2017

Document History

Version	Date	Description
V1.0	22/03/2018	Final Version

Publishable Summary

As part of WP1 (task 7) partner 3 concentris in close collaboration with the coordinator developed a project corporate identity (logo, presentation slides, poster, flyer) in order to make EQIPD known to the scientific community and the public. A project website, including an external and a password-protected internal part as well as an online registration tool for EQIPD newsletters, project meetings and conferences were established.

Partner 13 ECNP together in close collaboration with the Project Management Office (PMO) is responsible for the external communication as part of WP1 of EQIPD. ECNP regularly communicates with a research and clinical community of some 30,000 (neuro)scientists and other relevant stakeholders across Europe. Among other things, they regularly give out social media marketing like Facebook (see MS3) and LinkedIn (MS2).

Project website public and internal part

EQIPD website

The website of EQIPD (www.eqipd.org) went online on 16/03/2018. The website gives an overview of the project for the scientific community and general public. It provides contact details and a contact form for anyone interested in the project to connect with the relevant expert. The website will be updated continuously.

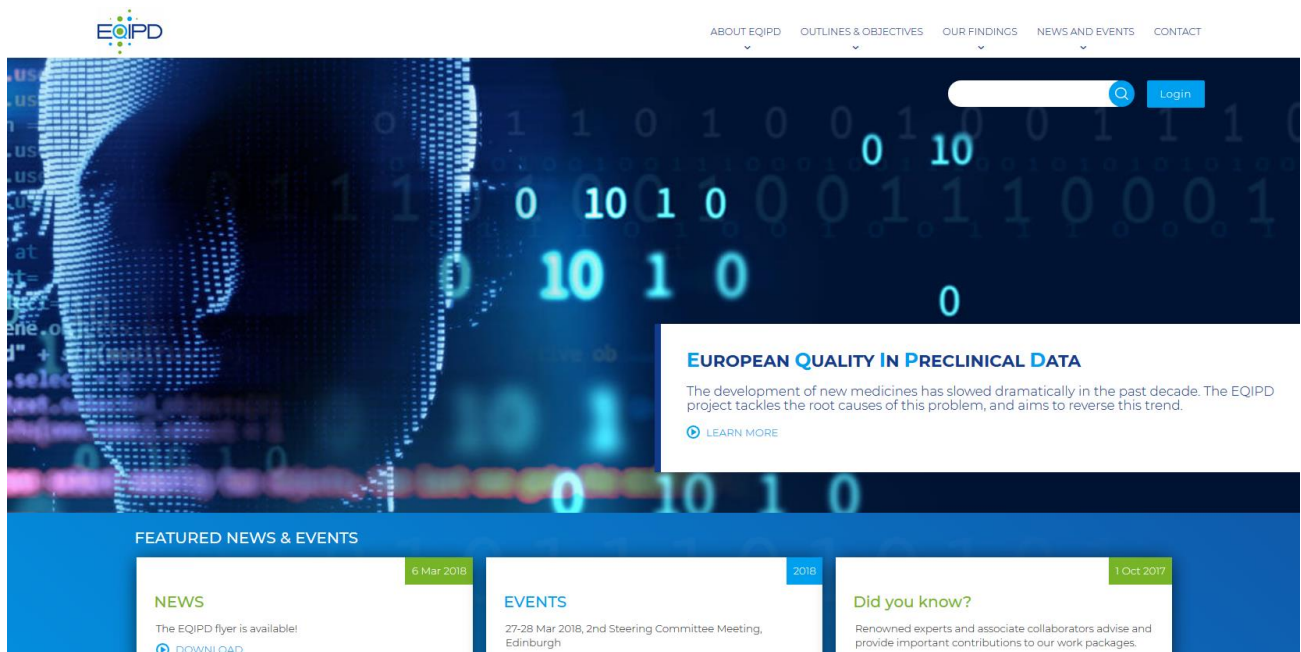


Fig. 1: Screenshot of the EQIPD website.

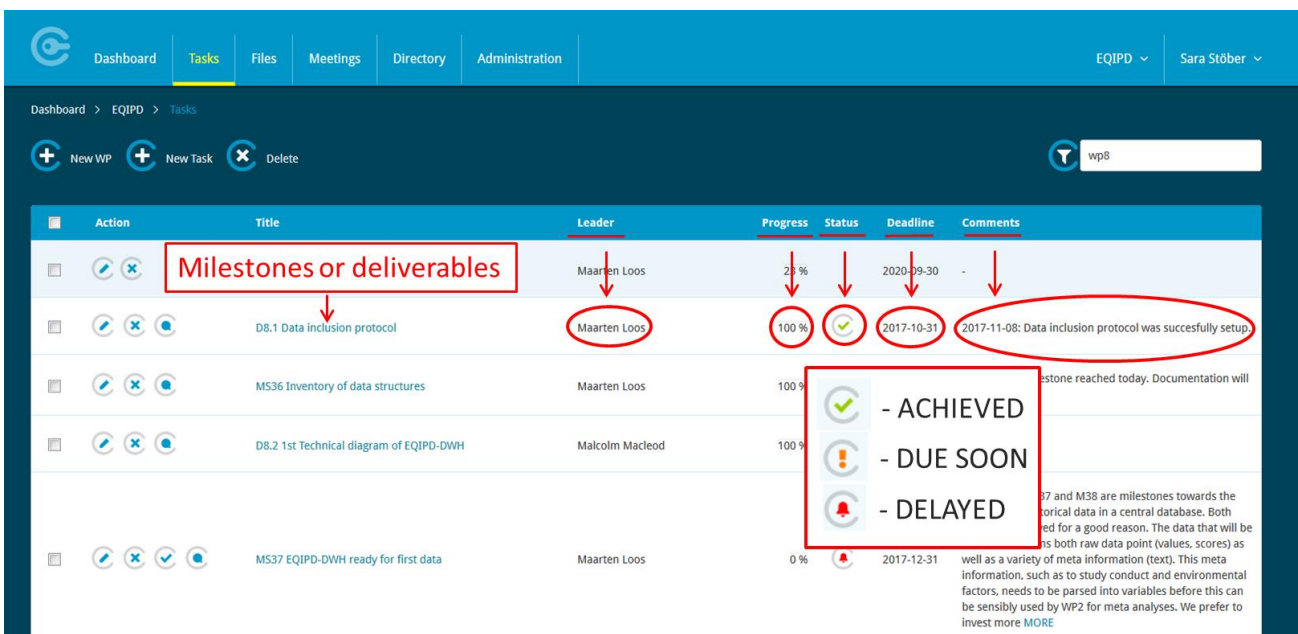
Internal part of website (intranet)

EQIPD has a password protected area which is available to all EQIPD colleagues. It serves as a central storage for EQIPD reference documents where confidential files can be exchanged safely. Moreover, it includes a progress monitoring tool with a reminder and notification function. In addition, it contains a directory of all PRISM colleagues to facilitate easy communication across the project.

EQIPD Dashboard

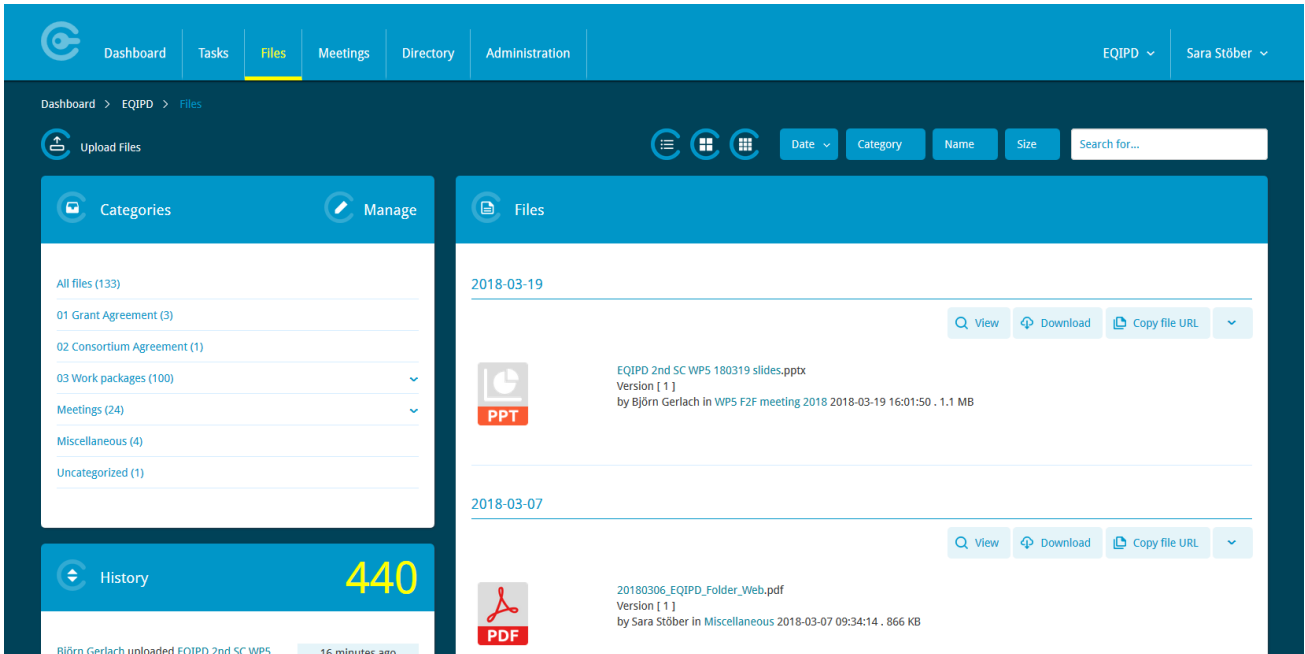


EQIPD Tasks: Monitoring the progress



Action	Title	Leader	Progress	Status	Deadline	Comments
	Milestones or deliverables	Maarten Loos	28 %		2020-09-30	
	D8.1 Data inclusion protocol	Maarten Loos	100 %	ACHIEVED	2017-10-31	2017-11-08: Data inclusion protocol was successfully setup.
	MS36 Inventory of data structures	Maarten Loos	100 %	ACHIEVED		Milestone reached today. Documentation will
	D8.2 1st Technical diagram of EQIPD-DWH	Malcolm Macleod	100 %	ACHIEVED		
	MS37 EQIPD-DWH ready for first data	Maarten Loos	0 %	DELAYED	2017-12-31	MS37 and M38 are milestones towards the historical data in a central database. Both need for a good reason. The data that will be used as both raw data point (values, scores) as well as a variety of meta information (text). This meta information, such as to study conduct and environmental factors, needs to be parsed into variables before this can be sensibly used by WP2 for meta analyses. We prefer to invest more MORE

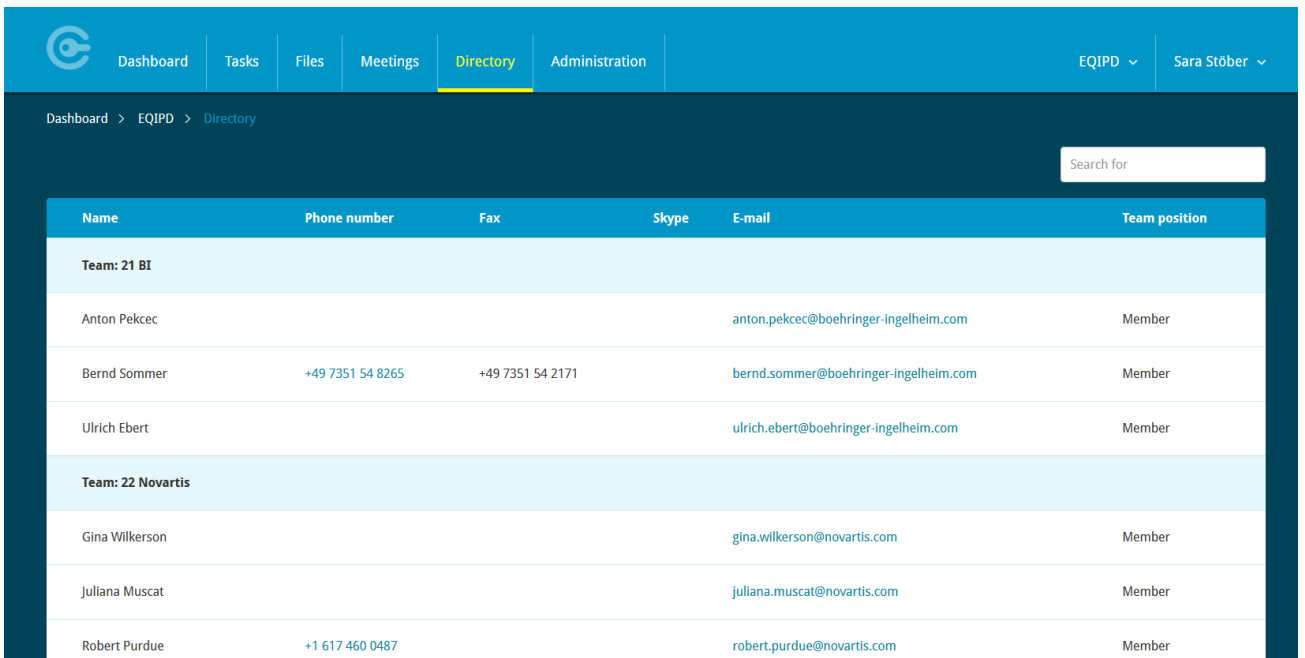
EQIPD Files: central storage for reference documents



The screenshot shows the 'Files' section of the EQIPD system. The top navigation bar includes 'Dashboard', 'Tasks', 'Files', 'Meetings', 'Directory', and 'Administration'. The user is logged in as Sara Stöber. The main content area is divided into a left sidebar and a right main panel. The sidebar contains 'Categories' (All files (133), 01 Grant Agreement (3), 02 Consortium Agreement (1), 03 Work packages (100), Meetings (24), Miscellaneous (4), Uncategorized (1)) and 'History' (440 items). The main panel shows a list of files with filters for Date, Category, Name, and Size. Two files are visible:

- 2018-03-19:** EQIPD 2nd SC WPS 180319 slides.pptx, Version [1], by Björn Gerlach in WPS F2F meeting 2018 2018-03-19 16:01:50, 1.1 MB.
- 2018-03-07:** 20180306_EQIPD_Folder_Web.pdf, Version [1], by Sara Stöber in Miscellaneous 2018-03-07 09:34:14, 866 KB.

EQIPD Directory



The screenshot shows the 'Directory' section of the EQIPD system. The top navigation bar includes 'Dashboard', 'Tasks', 'Files', 'Meetings', 'Directory', and 'Administration'. The user is logged in as Sara Stöber. The main content area features a search bar and a table of team members:

Name	Phone number	Fax	Skype	E-mail	Team position
Team: 21 BI					
Anton Pekcec				anton.pekcec@boehringer-ingenheim.com	Member
Bernd Sommer	+49 7351 54 8265	+49 7351 54 2171		bernd.sommer@boehringer-ingenheim.com	Member
Ulrich Ebert				ulrich.ebert@boehringer-ingenheim.com	Member
Team: 22 Novartis					
Gina Wilkerson				gina.wilkerson@novartis.com	Member
Juliana Muscat				juliana.muscat@novartis.com	Member
Robert Purdue	+1 617 460 0487			robert.purdue@novartis.com	Member

Communication package

A communication package - including a project logo, presentation slides, flyer was professionally designed for EQIPD. Both the logo and the presentation slides already were used for the project Kick-off meeting in October 2017.

These design elements will appear on all documents, publications and EQIPD presentations and thus guarantee growingly high recognition.



Fig. 2: EQIPD Logo



Fig. 3: Presentation slides of EQIPD

The EQIPD consortium designed and developed a project leaflet (flyer) explaining the most important facts EQIPD for experts and laymen. The leaflet is available at the EQIPD website and will be available as print version soon which could be shared with e.g. the scientific communities at national and international conferences, stakeholders and interested public.



Fig. 4: EQIPD Flyer

In addition, EQIPD was announced on social media like Facebook (<https://www.facebook.com/EQIPD/>), please see milestones MS3 for details.